

**Traverse City Music Boosters Meeting
November 17, 2020**

In Attendance

Kevin Smiley
Mary Land
Wendee Wolf-Schlarf
Jill Jenkins
Linda Blakkan
Eileen Mikulski
Andy Richards
Lisa Wodcox
Thomas Hoxsie
Heather Hoxsie
Nikki Stahl
Chad Mielens
Dawson Peek
Douglas Downer
Thomas Vieira
Carrie Bui
Peter Deneen
Megan Grezeszak
Andrew Shafer
Jodi Simpson
Alline Beutler

Meeting was called to order at 6:33

**Special Guest-Dr. Mary Land, Associate Professor of Music Education, Western Michigan University
Remarks on the challenges of Music Education during and after the Covid-19 Pandemic.**

The overall theme of Dr. Land's remarks was- Covid-19 is not changing what we do, it's changing how we do it. The pandemic has caused the need for music educators to go slower and change their expectations. Finding ways to adapt is important. Some examples of adaptation are: Encouraging older, more experienced students to help younger students by creating videos or being present in other remote ways, hold living room concerts, encourage composing and other music creativity, and advocacy. Most importantly, take care of the needs before the notes.

Music Director's Report

Virtual learning begins again this week for all of TCAPS schools. The secondary schools have already been virtual for the past week. Some ensembles have already recorded their fall performances. Hopefully the rest of the groups can record as soon as face to face instruction is safe again. Music Department fundraising cards are now available. Because of parent input, the decision was made to make TCAPS general music teachers available to elementary online learners starting second semester.

Vice President's Report

The subscription for the TC Music Booster web page host and domain name are both due in January. Linda recommends renewing both for 2 years for some cost savings. Jill made a motion. Andy seconded it and the motion passed.

Treasurer's Report

Amazon Smile proceeds were up this month. Everything else remains the same since the budget was presented at last month's annual meeting.

TCC and TCW Organization updates

West Choir Parents- There was a well-attended meeting held last week with good representation from high school and middle school families. Their ad book is moving forward with probable alterations due to the pandemic.

West Band Parents- A pie fundraiser was held, and money raised went to the student accounts and the BPO budget. Parents are looking for grants and business sponsorships.

Central Band Parents- Also held a pie fundraiser this fall.

Central Choir Parents- The ad book is underway but will also likely have alterations to the way it has been traditionally put together.

Update regarding VPAA approved items for 20/21 school year

\$53,000 in bond money was approved for music education equipment for K-12. Decisions have been made about what is needed and purchases will be made soon.

Mini Grant Review and Approval

\$4,000 has been budgeted for this year's mini grants. Eileen presented the grant requests and the criteria for the grants was reviewed. Lisa moved to approve all grant requests. Jill seconded the motion. The motion passed.

Fundraising Letter

Kevin will reconnect with Peter Deneen for edits. Once the edits are done, Kevin and Alline will finish a draft of the letter and share it with the TC Music Booster board for input. Eileen will coordinate the printing of the letters. Andy has the stamps and envelopes. Alline and her family will prepare the letters for mailing and get them in the mail.

Open Forum

Jill asked for clarification on how to proceed with scholarships in light of our discussion at a previous board meeting. The scholarship awardees need to have plans in place for how the scholarships will be used by January 2021. Unless there are unusual circumstances to be addressed individually, the scholarships should be closed out by 2/28/2021.

Jodi moved to close the meeting. Eileen seconded the motion. The meeting was adjourned at 7:54.

The next meeting is scheduled for Tuesday, January 12 at 6:30 via Google Meet.

Respectfully submitted by Alline Beutler