

**Traverse City Music Boosters Meeting
January 12, 2021**

In Attendance

Kevin Smiley
Wendee Wolf-Schlarf
Jill Jenkins
Linda Blakkan
Eileen Mikulski
Andy Richards
Thomas Hoxsie
Heather Hoxsie
Peter Deneen
Thomas Viera
Caleb Smiley
Chad Mielens
Steve Shugart
Larry Burden
Andrew Schafer
Jodi Simpson
Sarah Schin
Cary Paul
Kim Shepherd
Alline Beutler

Meeting was called to order at 6:33pm. The January meeting notes were reviewed and approved.

Music Director's Report

This winter, secondary large and small ensembles participated in virtual festivals. Spring recordings have been shuffled around due to the return of virtual school. Hopefully some concerts will take place outdoors later in the spring. 105 students auditioned for scholarships this year. WHS musical, 'Working', was filmed and they are still deciding how it will be shown. CHS musical, 'Theory of Relativity', was moved to May 14, 15, 16. 2021-2022 programming plans are underway.

Vice President's Report

No report.

Treasurer's Report

We are staying on budget. Donations are slowly coming in from the fundraising letter. Jill motioned to approve the report. Eileen seconded. Motion passed.

TCC and TCW Organization updates

Central Band Parents- Bands did well at festival this winter. There is a challenge to getting parents involved in BPO this year, especially due to slow down of normal activities this year. Families are encouraged to get involved and are helping with sorting uniforms and music.

Central Choir Parents- The ad book will come out in May in time for the musical. About \$2000 was made this year through restaurant nights.

West Band Parents- A car drive raised \$600 and Century Resources fundraiser brought in about \$7000. Officer nominations for next year are underway. The band had the opportunity to participate in the CMU jazz festival and also worked virtually with a clinician. There were 16 students who participated in solo/ensemble this year.

West Choir Parents- The ad book is now at the printer. They are moving forward with scholarship opportunities within the choir program through the CPO.

Old Business

Annual Benefit Concert- Virtual- May 27

Larry Burden was part of the meeting to discuss the logistics of putting together the virtual concert. The concert will be created in Google and people will be able to sign up for access through a Google form. Donations will be encouraged but can't be required. A link to the donate now button on the Music Boosters website will be included. All music will be pre-recorded. The virtual option allows for different experiences such as potentially featuring some of the elementary music classes. There will also be a pre-recorded welcome by Kevin and hopefully Dr. John VanWagoner and a reading of the names of scholarship winners. Eileen will work with music staff about sharing names of the music boosters award winners, but not all of the names will have been announced before the benefit concert.

2021 Secondary Student Leadership Workshop- The workshop is planned to be an in-person experience for high school students on June 17 and 18. Matthew Arau from Lawrence University is confirmed to be the headliner. At a previous meeting, Music Boosters agreed to help with funding Matthew Arau's visit and lunch during the workshop. So far committed funds include \$2500 from Music Boosters, \$200 from WBPO and \$200 from WCPO. Hopefully some other parent organizations will contribute as well.

MB Awards- Eileen has ordered the plaques and is waiting for the names to be provided by music staff.

Fundraising Letter- Alline and Kevin finalized the letter and provided it to board members for approval in February. The letter was mailed in mid-March, with the hope of benefitting from some of the stimulus money. As of April 20, five donations have come in totaling \$650. Alline suggested that a few board members connect in June to review the success of the letter and the mailing list for future mailings.

Meeting and Event Dates updates- These are the suggested dates for 2021-2022 meetings.

August 10, 2021 at 6:30pm- virtual board meeting to prep for annual meeting.

August 24, 2021 at 6:30pm- social gathering

September 11, 2021 starting at 9:00am- used instrument sale @ TC West Middle School
September 30, 2021 at 7:00pm- annual meeting @CHS or Administration Building
November 16, 2021 at 6:30pm-regular meeting
January 18, 2022 at 6:30pm- regular meeting
February 2, 2022 at 3:30pm- East and West MB scholarship auditions
April 12, 2022 at 6:30- regular meeting
May 26 2022 at 7:00pm- MB Benefit Concert at CHS
June 14, 2022 at 6:30pm- regular meeting

New Business

August Social Gathering- Outside- Tentatively planned for August 24. No specifics decided yet.

MB Board elections- Kevin, Linda, and Andy would like to end their terms as officers on the board. There is need for recruiting new board members. Elections in June.

Open Forum

Eileen and Alline talked about the desire to re-brand the MB logo and colors for website, social media and stationery. Suggestions of NMC, TCAPS printing, and the Career Tech Center were made as possible resources for graphic artwork. Alline and Eileen will follow up and bring updates back to the board. Jodi made a motion to allow for up to \$250 be spent on re-branding. Andy seconded.

Eileen moved to close the meeting. Jodi seconded the motion. The meeting was adjourned at 7:39pm.

The next meeting is scheduled for Tuesday, June 15 at 6:30pm via Google Meet.

Respectfully submitted by Alline Beutler